

# The Merrill Daily Herald

Seventh Year, No. 1850

Part II

MERRILL, WIS., WEDNESDAY, MAY 13, 1914

Pages 9 to 16

PRICE 10 CENTS

## Merrill = A Progressive, Hustling City = A Great Future

**Its Achievement in Manufacturing and Trade--Merrill Has Taken on New Life and now Ranks Among the Most Progressive Cities of It's Size in the State**

### ITS PAST HISTORY FURNISHES A SPLENDID RECORD OF GROWTH AND DEVELOPMENT

**It Is One of Those Delightfully Located Cities in the Center of the Rich Wisconsin Clover Belt--A Busy Happy, Contented People**

**In All Natural Causes Merrill Stands Without A Peer in the Race of Supremacy ---Excellent Surroundings, Fine Climate, A City of Many Beautiful Homes, Solid Banks, Unequalled Water Powers, Good Rail Transportation, Excellent Telephone Service, Electric Light, A City of Churches, Clubs, Schools, Library, Etc.**

**Located in Garden Spot of Wisconsin Where Farm Lands Are Unexcelled and Natural Resources Are Untouched**

### WHAT MERRILL HAS TO OFFER

**Presents Unexcelled Opportunity To Those Seeking Advantageous Locations For Industrial Establishments**

(Compiled by A. F. Leopold.)

If you do not happen to be a resident of this little city of 9,000 people, look it up on the map. It lies in the north-central part of one of the greatest dairy states in the union, in as fertile a section as is out doors anywhere on earth, and her people are prosperous, happy and contented.

What more could any community ask or expect? Merrill has never been compelled to withstand the throes of a professional boom; it is slowly yet surely and steadily being builded from year to year, and today is a healthy city from every point of view, commercially, socially and physically.

It has schools that are the equal of any in cities of its class, its churches include almost every denomination; its homes are substantial and in keeping with a prosperous people; its banks are sound to the core and possessed of ample capital to do double the business required of them; its streets are for the most part broad and beautifully shaded; its mercantile establishments represent every line of trade and are prepared to properly cater to the wants of people of all classes. The Daily Herald will not enter upon the historical concerning Merrill, the present and the future is what most vitally concerns us. This edition of this paper tells a story of far more interest than a hundred pages of past events. To tell the Merrill of today, to boost the Merrill of Now is what counts. This is a Chamber of Commerce Edition; its intent is to instill a spirit of confidence in its readers' that Mer-

rill is really a good town in which to live and do business, in which to invite new comers to invest, because its growth is safe and certain. Did you ever stop to realize that the main factor in the upbuilding of a community is the outspoken confidence of its people? The great cities of Chicago, Kansas City, Denver, Memphis, Atlanta, Portland, Spokane, Seattle, Los Angeles and others of like class are splendid examples of what persistent and consistent boosting can accomplish for an American city. Each of these cities is growing daily in population and increasing its business with the outside world. None of them with the exception of Chicago and Seattle are better located than this little city of ours, and time was not very many years ago when none of them were of more consequence than Merrill. But a determination to get there, to become greater than other towns by attracting people to them, to instill confidence and belief in themselves, have made these cities in the course of a few years great marts of trade and the homes of an ever increasing population and consequently prosperity. The life of the knocker in these communities is brief. He is a person non grata. The only citizen in these towns who is welcome is the booster which in plain language means the man who says "I can and will," the fellow who can grind gamely in the face of adversity and pluckily meet the conditions which would cause weaker men to knuckle down and go under.

#### MERRILL.

Merrill, the County Seat of Lincoln county, is located on the Chicago, Milwaukee & St. Paul railroad, about 170 miles, air line, north of Milwa-



Mayor F. J. Smith.

now prosperous and beautiful City of Merrill can be said to date its existence. In the same year the Merrill Boom company was organized and the Merrill Booming facilities, which were the largest on the Wisconsin river were established. The saw mills on the West Side were built and a new impetus was given the village. The C. M. & St. P. R. R. had been built into the city the year before and since that day Merrill has been one of the principal lumbering manufacturing cities on the Wisconsin river. A trunk railway with several branches runs through the county and another branch, which ultimately is to connect Merrill directly with Duluth and Superior, is under construction. Also a new railway in a westerly direction, a direct route to St. Paul and Minneapolis, is under way. In fact, our county is prosperous and, as fully developed as any one might wish.

It is so fortunately situated that it will remain the leading lumber manufacturing city until the last log is sawed, in the Wisconsin valley, if not in the state. Today more standing timber is owned in Merrill than in any other Wisconsin valley town, be-

### MERRILL CHAMBER OF COMMERCE

**OFFICERS.**  
E. S. King, president.  
Joseph A. Emerich, vice president.  
R. W. Barrett, secretary.  
A. T. Curtis, treasurer.

**DIRECTORS.**  
E. S. King, J. A. Emerich, A. T. Curtis, John O'Day, J. N. Cotter, F. W. Kubasta, John Van Hecke, John Elsen, Paul Gebert.  
The Chamber of Commerce has been organized for the closer association and betterment of the merchants of Merrill and to secure and disseminate to its members all legal and proper information which may be of real value and protection to members of its association. To further the interests of the city for they realize as retailers, professional men or any vocation they choose to carry on in the city must depend for its success on the population of the community in which they do business, it is therefore to their interest to seek to illuminate things that will tend to in-

crease the population of the city. Merrill is the center of a farming district that is unsurpassed for fertility by any other in the world. Land may be purchased at low prices and there are great opportunities for home seekers. Lincoln county, of which Merrill is the seat, is the finest dairy district in the state and you know that Wisconsin is famous for its dairies. They raise the finest hay produced by any farms in the world. The Merrill Chamber of Commerce is never better pleased than when furnishing information to interested persons and answering inquiries concerning advantages as a manufacturing center and we will be delighted to have you ask any questions you may desire to put concerning this city and this county. They will be pleased to hear from you at any time. The Chamber of Commerce is a strong and active organization ready to consider propositions and to meet applications on terms that will be mutually satisfactory.

side, this, it is located in the center of the hemlock and hardwood sections of Wisconsin, thus giving it the natural resources of the raw products to offer to manufacturers of all kinds of hemlock and hardwood.

Merrill still has four large saw mills in operation; two of the largest sash, door and blind factories in the world; two large box factories and four planing mills; a modern wood-ware factory manufacturing tubs, pails and other woodware products; a cheese box factory; two large excelsior factories; a veneer factory and a shoe factory. In addition to these woodworking industries the city has a large tannery operated by the American Hide & Leather company making the finished product of sole leather, giving employment to many laborers and also affording an excellent market for bark; in addition, it has two hockskin tanneries operated in connection with two glove and mitten factories. The Merrill Iron Works is a growing foundry and machine shop continually improving and advancing and two Elevator companies manufacturing flour and feed are other valuable institutions. There are two creameries located in the city; there are also several blacksmith and wagon shops giving employment to a number of skillful mechanics.

Merrill is one of the most fortunately situated cities in the state of Wisconsin with reference to water power and this resource will some day be one of its great features. Located as it is at the confluence of the Prairie and Wisconsin rivers and with the falls formerly known as the Jenny Bull Falls, a most valuable water power, situated right in the heart of the city and furnishing power for the operation of a large pulp

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### MANUFACTURING INDUSTRIES

There are in Merrill many splendid sites for manufacturers with ample room for development and with advantageous track facilities. No manufacturing institution could make an error in locating in this beautiful and healthy city. To those looking for a location to establish any form of manufacture Merrill offers the following advantages:  
**Low Freight Rates.**  
**Nearness to Raw Material Supply.**  
**Abundant Labor Market.**  
**Nearness to Great Markets.**  
**Ideal Climate Conditions.**  
**Great Water Power.**

### THE FOLLOWING MANUFACTURING INDUSTRIES ARE LOCATED HERE:

- A. H. Stange Co.
- American Hide & Leather Co.
- Inson-Gilkey & Hurd Co.
- C. D. Clarke Lumber Co.
- Grandfather Falls Co.
- A. Kaul, Jr. & Co., Hubs, etc.
- Hinzel Lumber Co.
- Heidiger Brewing Co.
- Lincoln Milling & Elevator Co.
- Lincoln Box Co.
- Merrill Candy Co.
- Merrill Iron Works.
- Merrill Knitting Co.
- Merrill Marble & Granite Works.
- Merrill Veneer Co.
- Merrill Bottling Works--Carbonated Beverages.
- Merrill Woodware Co.
- Meyer Cheese Box Factory.
- Zastrow-Plant Creamery Co.
- Hanson & Arveson -- Excelsior Manufacturers.
- Heisemann Lumber Co.
- Chris Solum Shoe Co.
- Merrill Excelsior Co.
- Robert Kurts Glove Factory.
- Lindauer Pulp & Manufacturing Co.
- W. H. Linder, Cigar Manufacturer.
- Fred Ollhoff, Saw Mill.
- Chas. A. Bortley, Cigar Manufacturer.
- L. & Handle & Dowel Co.
- Merrill Sheet Iron Works.
- Fred Nienow, Wagon Maker.
- William Piske, Wagon Maker.



New Sixth Ward School House.

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