

F. W. KUBASTA.

A real estate and insurance agent is the prime factor in the development of any city. The investor, the capitalist, the manufacturer and the merchant alike seek information, suggestion and advice in his hands, and he is a very necessary personage where success is to become assured features in the building up of any locality.

The real estate interests of the city are the first magnitude, and a gentleman engaged in this line to which we specially refer, is Mr. F. W. Kubasta, whose offices are located on Mill street, in the Citizens' National bank building, and during the many years he has been actively engaged in this line of business in our city, he has built up a reputation which reflects the highest credit on his ability.

Mr. Kubasta transacts a general real estate and insurance business, buying, selling and exchanging all kinds of city and farm property, handling estates, negotiating leases, etc., he representing some of the largest and most reliable insurance companies of the world. He has followed this calling for the past fifteen years, during which time he has become a recognized authority on all questions pertaining to the two subjects in which he is specially interested. He also issues employers liability insurance and loans money on real estate security.

Mr. Kubasta is one of Merrill's leading business men. He served as postmaster for three years, served as chairman of the Republican County committee for a number of years, also as Assemblyman, all of these offices he filled with credit to himself, as well as his party.

Mr. Kubasta is president of the Citizens' Real Estate company, which was recently organized.

A. F. SAUER, D. C., THE MERRILL CHIROPRACTOR.

It is a notable fact that modern medical science is getting further and further away from the use of drugs every day. Careful students of human ailments are learning that dosing patients with drugs is not the proper way to heal; simple, natural methods are more and more employed as time goes on. Intelligent persons now know that drugs are frequently



A. F. Sauer, D. C.

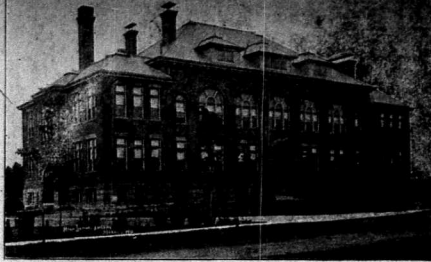
productive of results more dire than the diseases they are designed to cure. If the medicine you have taken has not cured you, then do not place all the blame on the doctor that prescribed it, for had you known your own body as you should, you would not have let the doctor guess for you, but you would have been able to think for yourself, and know better than take it. Your disease is no different than that which thousands of people have died with and they all took the same kind of medicine.

In this connection we wish to call attention to the great success which is rewarded the effort of A. F. Sauer, D. C., the Merrill chiropractor, located over the Citizens' National bank, and who has been established here for the past three years.

Chiropractic treatment, when applied by an expert such as A. F. Sauer, D. C., undoubtedly has done so much to relieve human suffering that the good it has accomplished cannot even be estimated. This eminent practitioner has done much for many of our people, and his practice is constantly growing. He uses no osteopathy; no knife, no medicine, no ointment; he simply adjusts the human mechanism. The displaced vertebrae is what stands between the diseased condition of the body and perfect health.

We believe any of our readers who are suffering would do well to consult Mr. Sauer. Examination and examination free. A special feature is the careful attention given ladies and children by a lady attendant.

It is no use advertising unless you have the goods; but it is no use having the goods unless you advertise.



The Merrill High School.

MERRILL HIGH SCHOOL (By E. W. McCrary).

The Merrill high school was organized thirty-one years ago, with Mr. M. C. Porter as the first principal. In 1902 a fine, large building was erected in the city park. This building was supposed to be large enough for many years to come but we have already

LOUIS FRIED.

Located in his own building, which is two stories, Louis Fried, at 409 River street, is one of the best known horse dealers in this section of the state. Mr. Fried buys, sells and trades horses and has been in business for twenty years.

His barn will accommodate thirty horses, and anyone knowing horses will find, when entering the structure, that some of the best specimens of horse flesh are there. Mr. Fried does business all through this section of the state.

The horse business is one in which the dealer has the purchaser at his mercy to a very great extent, but those patronizing this establishment need have no fear, as Mr. Fried has the reputation of being one of the squarest dealers in the state of Wisconsin.

Mr. Fried is agent for the celebrated McKinnon farm and rosin wagon, of which he has sold quite a few.

Mr. Fried, being a successful business man of Merrill, has always ready money and time and effort to boost the city that has been good to him. He is one of our many progressive business men.

This issue of THE DAILY HERALD is representative of the varied interests of Merrill. Thousands of these copies will be circulated throughout the country and to foreign places. It is a credit to the city and to those who have helped to make it such.

Send a copy of this issue of THE HERALD to absent friends and former residents of the city.

NO HOME

IS COMPLETE WITH-OUT A COPY OF THE HERALD.

outgrown it. The assembly room is not large enough and there are two teachers without class rooms. Every room and corner in the basement is used for some purpose.

The building never did have a gymnasium and this is something that is essential in the physical and social education of the young. The present enrollment is 330 students, taught by thirteen teachers. The school offers a good general course of four years, a

THEATRES

THE BADGER OPERA HOUSE.

Merrill is very fortunate in having such a fine theatre as the Badger opera house, which is described by those who have been in the various Wisconsin cities' theatres as the most complete and luxurious appointed theatre in the northwest.

It has a seating capacity of 1,000, as follows: Parquet, 372; first balcony, 212, and second balcony 416. All seats command a full view of the stage. The house is patterned after the modern metropolitan play houses, and in general arrangement is perfect. The stage is modern in every particular, with a good equipment of scenery. The stage measurements are fifty-seven feet, wall to wall, thirty feet deep and forty-eight feet to loft. The proscenium opening is twenty-nine feet wide.

A large property and scenery room enables them to give an entirely "clean stage" when required.

The house has its own lighting and heating plant, which supplies the house with direct electrical current at 110 volts. All circuits are connected through dimmers, and there are three floor connections in the balconies for spot lights. The house is heated by steam, and well ventilated, using electric fans.

The theatre is housed under the same roof with the Badger hotel. It is strictly fire proof, and is well equipped with exits. It was opened to the public in 1904, and has been a success from its start in pleasing the public. This is the only theatre in the city playing to star attractions.

The dressing rooms, twelve in number, are furnished in keeping with the rest of the house. Hot and cold water and toilets in connection with these rooms are some of the many good features. This part of the house is on the ground floor. Two of these dressing rooms are on the stage.

The opening of the Badger opera house marks the birth of a theatre "up-to-date in every respect," and fills a long felt want in a locality where it is much appreciated.

The Badger opera house is located

commercial course of two years, and two years of manual training and domestic science.

An "agricultural course" would be very practical when we consider the vast acres of good land still undeveloped in Lincoln county. Since the organization of the school 220 young men and 392 young women have graduated and nearly all of them are leading successful lives and constitute a progressive citizenship.

in the business portion of the city, and is easily reached, as the electric line passes its doors. The play-house is owned and managed by the Hotel Badger company.

While much of this success is due to the fine house, a great deal of the credit must be given to the manager, Mr. Smith Benedict, who knows thoroughly well how to cater to his many patrons, and does it with success that must be most flattering to himself, and eminently satisfactory in a financial way.

THE COSMO AND COZY THEATRES.

The wonderful progress of the moving picture has caught the public fancy all over the country, and the time has come when they are particularly about the theatres they attend.

Merrill has two modern "moving picture" theatres that are well managed, ventilated, nicely decorated and conducted the same as the large playhouses of the metropolitan cities. One of them is the Cosmo, 906 1/2 East Main street, with a seating capacity of 400 people.

The Cozy is located at 409 West Main street and seats 300 people comfortably. Both are equipped with comfortable opera chairs, and the places are kept clean and sanitary in every respect. Performances are given every evening and the films are changed four times a week.

Bishop & Standish are the proprietors, and they took possession two months ago. They also conduct the Grand Opera House, located over the Cosmo theatre, where they show moving pictures Sunday evenings, during the rest of the week are open to road shows.

The first two houses are ten-cent houses. The opera house is also rented for dances and other events. The main floor and balcony seat 800 people. The able manner in which these show places are conducted shows the experience of the managers and their practical sense in catering to the public.

They are making good and deserve the large patronage they are enjoying. Both members of the firm are popular young men, and are liked by all.

HOTELS

HOTEL BADGER.

In the Hotel Badger the citizens of our city and visitors have the embodiment of all that is modern, homelike and luxurious in the way of hotel accommodation, and in Mr. S. Benedict, the manager, an able and genial host, ever ready to minister to the wants and comforts of his guests.

The Badger is operated by the Hotel Badger company. It has been established eleven years. All the rooms are outside rooms, and the rates are \$2.40 and \$3.00. The hotel is triangular in shape, covering an entire block, is on the west side of the city and is a three-story, modern brick structure. It is operated on the American plan.

There are thirty guest rooms, with and without bath, and the building is entirely fireproof. The office, writing and dining rooms are on the ground floor, while sample rooms are provided for commercial travelers.

This is one of the finest hotels in the state, being equipped with all modern conveniences, including electric call bells and lighting systems in all rooms and the sanitary arrangements are excellent. A fine buffet is operated in connection.

They also operate the Badger opera

house, under the same roof as the hotel, one of the most attractive and modern equipped theatres in this part of the state.

The public club room is operated in the basement, which is free for all kinds of meetings and gatherings and is up-to-date in its equipment and furnishings.

THE LARKIN.

Located on the west side of the city, for thirteen years the Larkin, of which C. P. Larkin is proprietor, has been catering to the public, particular visitors to our city.

It is operated on the American plan, the rates being \$1.50 and \$2.00 per day, and special rates are made by the week. There are forty-two guest rooms in the three-story brick structure; the office, writing and dining rooms being on the ground-floor.

Electric call bells are in each room, and the service is excellent. The house is heated by steam, and the lighting is by gas and electricity, while there are plenty of modern baths.

A bus and dray line operates between the hotel and depot, for the benefit of guests and, in fact, everything up-to-date is found in connection with the Larkin. A bar and billiard hall are operated in connection.

The general proprietor is known to thousands of traveling men and is equally popular in our city, where he is counted among our worthy citizens.



J. H. HAMLIN.

J. H. HAMLIN, COUNTY SUPERINTENDENT OF SCHOOLS.

From the very first, Professor J. H. Hamlin has proven himself a most capable man for the position of county superintendent of schools and is fast demonstrating that the people made no mistake when they elected him. During his term of office many perplexities confronted him, but his natural tact and diplomacy, coupled with a superior intelligence as to his duty, both to teacher and the public, brought him safely through each time.

Professor Hamlin has been found on the job ever since he assumed office, and it is safe to say he will continue to do so, and will carry out every requirement the office makes of him during his term of office. He is a uniformly courteous gentleman and therefore handles the daily problems that come before him with an ease and grace that would do credit to a master mind. He thoroughly comprehends every feature of the superintendency of our schools and is carrying out a policy that is certain to prove of much value to those who may follow him in office. And with all his duties so faithfully performed, he does not take any special credit unto himself, being generous enough to share with the teachers of the county in the up-building and bettering of the system.

It is said of Professor Hamlin that he has more friends among the teachers of the county than the average county superintendent, for which he is thankful, because he realizes that without accord, good feeling and unity of work there can be little progress.

CITY CLERK WIN J. KYES

When it comes to a show down on popularity, as far as the city officials are concerned, Mr. Win K. Kyes, the city clerk, can certainly give anyone a run for their money.

Mr. Kyes has held that important office for the past six years, which is certainly creditable to the satisfaction we have made. It seems almost unnecessary to say that he always performs his duties with that care, precision and system which bespeaks the man of perfect method. He has every detail of his office at his fingers' ends. He has made a record in accomplishing perfect performance of duty in the transaction of the business of his

office that he might well be proud of. He is conscientious and reliable in all his dealings with the city as well as the citizens themselves as becomes a man that holds such an important office.

Not only is he to be congratulated on the manner in which he discharges his duties, but our people are to be congratulated also that they have such a competent and painstaking city clerk.

Mr. Kyes was born and raised in Merrill, and is well known throughout the city as well as the county as an honorable and upright citizen.

SHERIFF EMIL E. KNORR

No office under the gift of the people of our county requires more personal attention or the exercise of more vigilance than that of shrievalty. A man to occupy the position must be a man of honor, as well as one possessed of coolness and determination. In Sheriff Emil E. Knorr our community possesses a shrieve who is unfaltering in his duty, brave in his performance, and never afraid to bring the guilty to justice or protect the weak. Duty with him is paramount—that is his watchword and thoroughly he holds it.

Since his election to office in 1912, he has fulfilled his duties in a most admirable manner, giving promise that he will at the end of his term win the name of being the most conscientious, honorable, and capable shrieve who ever filled that office. One thing we are assured, that he will let no personal consideration serve him from the most difficult and disagreeable tasks, and will show partiality to none, but accord justice to all.

As a citizen, Sheriff Knorr enjoys the esteem and confidence of the public; as an official of the city and county he has won distinction, and as shrieve he fills the position with credit and honor.

If you desire to establish a home in the neighborhood of good schools come to Merrill. There are great and growing business interests here but these are now allowed to eclipse educational matters.

There are thousands of readers of the Daily Herald who want your goods. Why don't you tell them what you have.



HOTEL BADGER MERRILL, WIS.