

J. H. DENGEL.

The product of the plant of Mr. Dengel is most favorably known throughout this section, as it has been on the market for the past ten years and has always given the most positive satisfaction.

He does an exceedingly large business among the trade as well as the homes of Merrill and surrounding territory, and wherever his goods are used they are highly spoken of.

He is a manufacturer and dealer in soda water, ginger ale, lemon sour, birch beer, root beer, and all kinds of mineral waters, also a bottler of Weiss beer.

Mr. Dengel possesses remarkably shrewd business judgment and is one of Merrill's most highly respected citizens.

CHARLES A. BORDLEY.

"Patronize Home Industry," should be the motto of every business man and public spirited citizen, for by so doing you are assisting in the forward movement of the city, by assisting the manufacturer to employ more help, the wages of who are all spent with our merchants.

Such is the case with Charles A. Bordley, whose factory is located at 1202 East Main street.

His principle five cent brands are Becky Brown; his ten cent brand is Extenso. Ask for them when you want a smoke and force the trade to supply them.

Mr. Bordley has been established in business here for the past three years. He has worked at the trade for the past eighteen years, employing seven skilled cigarmakers.

MERRILL MARBLE AND GRANITE WORKS.

Among the manufacturers of monumental work of every description none has attained the popularity of the Merrill Marble and Granite Works of which H. H. Cezigle and William Cezigle are the proprietors.

A full line of finished work is kept constantly on hand, and special designs are produced in marble or granite on order.

We cast flowers on the graves, but in a few hours the sun will cause them to wither and decay; we plant a shrub, but the winter will come and sweep it away, but the granite or marble monument will endure through summer's or winter's snow and ice, will continue to speak of the departed one's virtues as long as our memories survive.

The Merrill Marble and Granite Works was established in 1901, by Messrs. Cezigle, and they have been conducting it ever since, their trade increasing year by year.

The paper that boosts Merrill—The Herald.

FREE! \$30.00 IN GOLD FREE!

Ladies' Hats At A Great Saving

BOSTON STORE THE STORE THAT SAVES YOU MONEY



The Touching Up Process—will be better and more easily done if you use our paints, enamels, varnishes, or stains.

The Cash Hardware Co. Phone 375 422 Grand Ave.

BY TAKING A LITTLE TIME TO "LOOK AROUND" IN THIS STORE YOU'LL GET NEW IDEAS ABOUT "WHAT TO HAVE TO EAT FOR DINNER TODAY."

Schuster Bros. Staple and Fancy Groceries Phone-398.

The Monarch Grocery Smith & Sisemop, Props. We handle the VERY BEST in the line of canned goods and California fruits.

The Cozy Corner CONFECTIONERY AND ICE CREAM PARLOR

is a popular resort these days. Our Candies are like everything else in the store—of the best.

Fishing Tackle —Just Received— A New and Fresh Assortment of All kinds of Poles, Numerous Bates, Trout Flies, Etc.

E. E. HOWLAND

Pay Your Subscription To This Paper And Get Credit In The "GOLD CONTEST"

Great Shower of Gold Given Away!!

Six Prizes of \$5.00 in Gold Given by The Daily Herald

TO THE PEOPLE TRADING WITH THE MERCHANTS WHOSE ADVERTISEMENTS APPEAR UNDER THIS PRESENTATION.

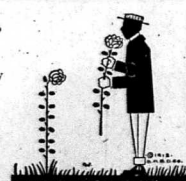
Conditions of Presentation:

Read the conditions carefully and be guided accordingly. Trade with the merchants advertising under this presentation and save all your receipts, bills or any slips you get for cash purchases from these merchants.

.. SPRING TOGS.. NOW READY

The niftiest line in town. Money savers for everybody. SEE THE PYRAMID CASH BANK

THE MODEL H. A. Kolls



The Store Physicians Recommend LEMCKE'S Prescriptions Our Specialty

Savidusky's Dye House FANCY DYERS AND FRENCH DRY CLEANERS 219 Second St.

W. S. POPHAL Fine Merchant Tailor 1011 East Main Street

Vienna Bakery All our goods are made in a clean, sanitary way. This is the only bakery in Merrill equipped with modern machinery for the handling of dough and cake.

GET OUR PRICES ON "True Style" Ranges AND "New Process" Oil Stoves THEY ARE RIGHT E. T. BISBEE, Hardware The Sixth Ward Hardware Store

A Repair Shop --For-- SHOES --At-- Solberg's Shoe Store

TWO KINDS OF ICE CREAM MAPLE AND VANILLA H. C. Loomis Confectionery and Ice Cream Parlor Phone 424-L

Get Busy and leave your order for that Spring Suit NOW. We will not disappoint you. E. M. BEYER BADGER TAILOR SHOP

FOR Early Spring Styles And the newest designs in models for Summer, call on Miss M. La Count The Up-To-Date Milliner 422 GRAND AVE. WEST SIDE

Special Reduction ON ALL Trimmed Hats THIS WEEK MISS RICHTER 618 SECOND ST.

GET A PAIR OF Star Brand Shoes --AT THE-- Sixth Ward Shoe Store ENGSTROM BROS., Props. "The Best Values in Town at the Lowest Prices."

Merrill Sheet Metal Works New furnaces installed; old furnaces repaired. All kinds of Galvanized and tin work. Dealers in Twentieth Century All Cast Furnaces. Phone 112-L 314 Grand Ave.

W. C. Buhler Dealer in FRESH & CURED MEATS Sausage a Specialty Also Swift's Premium Hams and Bacon 318 Grand Ave. Phone 271

WE MAKE AND SELL THE BEST CANDY IN THE STATE --AND THE-- PUREST ICE CREAM --IN TOWN AT-- SEIDEL'S

FREE A LADIES' STOCKING, DOUBLE HEEL AND TOE With Every Box of Ebert's Washing Powder We will give away free one lady's stocking W. J. EBERT & SONS 467-469-411 Grand Ave. Phone 308



You Cannot Fail to Admire the rugs included in our display. For there is an unique beauty of design, a richness of coloring that cannot fail to appeal to your sense of the artistic and beautiful. We shall be very glad to have you inspect these rugs. They are nothing less than lovely.

J. A. NUSBAUM Furniture and Undertaking

George Rothlisberg Dealer in DRY GOODS, GROCERIES, CHINA AND CROCKERY, SHOES HATS AND CAPS Phone 110

Dependable the Year Round Monarch Malleable Range They Stay Satisfactory Sold Only by BELOTT-ALPINE HARDWARE CO. 1221 E. Main St. Phone 81-L

Thielman Meat & Grocery Co. MERRILL, WIS.

GET A VICTROLA AT J. I. Anderson



The best sign for a meat market? Numerous customers! We Endeavor to Wait on You just as Promptly as Possible! THE BEST MEATS, HONEST WEIGHTS AND LOWEST PRICES Are Worth a Short Wait OCCASIONALLY BUT IT IS NO LONGER THAN NECESSARY HERE! BADGER MEAT MARKET

Read The Merrill Daily Herald

REMEMBER THAT EVERY ADDED SUBSCRIBER HELPS TO MAKE THE HERALD BETTER FOR YOU.