

Lincoln Hotel History Begins In Early Days

The first predecessor of the Lincoln was erected in 1883 by Jules Posey, Sr. It burned in 1872 and he built the first Lincoln House. That also burned later, and Mr. Posey built the second Lincoln House. This also burned, and was replaced by the present Lincoln hotel.

When the old structure known as the "Lincoln House", located on the site of the present stately structure, fell a victim to the flames, the loss was keenly felt, because many memories of the past were associated with its history, and those who were interested in its development.

The blackened ruins served as an impetus to those financially interested, as well as those whose interest was municipality inclined, because the need of a public hospital, was a matter of much importance to the present and future welfare of the city.

Among those who were sufficiently insistent in the matter and willing to "back up" their interest in the project mentioned, were: Jule Theilman, Wm. F. Peterman, Sig. Heineman, J. N. Cotter, L. N. Anson, and E. F. Hanf, with the result that the present building was erected, furnished in the modes of the day, in the years 1900-1901, and the "Lincoln Hotel Company" organized.

During the intervening years there were a number of managers occupying the position, whose names are not easily procurable at this late day.

However, in the year 1924, Mr. and Mrs. C. C. Murphy became the owners and operators of "The Lincoln," and have enjoyed a liberal patronage from the public, in response to the excellent service



C. C. MURPHY
Owner and Manager of the Hotel
Lincoln since 1924.

COSMO FIRE, DEC. 16, 1928



Merrill's most spectacular fire in recent years, occurring in the heart of the East Main street business section. It started in the afternoon and burned until well into the night. Although a matinee was in progress when the fire broke out, nobody was injured in the blaze. Other big fires often mentioned in Merrill are the tannery fire in 1915, the fire that destroyed the Hotel Lincoln, the forest fire that wiped out the village of Heineman in 1910, and the huge forest fires that swept over the whole western half of the county in the summer of 1933.

of the experienced operators.

Mr. Murphy was born at Defiance, Ohio, and Mrs. Murphy at Michigan City, Indiana.

Mr. and Mrs. Murphy were afforded the happy opportunity of opening the first Kitchennette Apartment Hotel in Chicago; Cambridge Apartment Hotel at Cambridge and Diversey; and also opened the Versailles Apartment Hotel at Dorchester and 53rd street, in 1918.

Mr. Murphy has had well-nigh unlimited experience in the hotel business, having been connected in some capacity with hotels in the principal cities of the country, among them being Chicago, New York City, Los Angeles and San Francisco, California, Cincinnati, Ohio, Des Moines, Iowa, Michigan City, Indiana, Texarkana, Texas, Oklahoma City, Oklahoma, Bismark, N. D., Alberquerque, New Mexico, Hannibal, Mo., Sharon, Penn., Jackson, Michigan, etc.

BETWEEN THEM THESE MERRILLITES SHOULD FIND OUT!

A good Merrill man and his good wife—names omitted—one evening were discussing whether Francis Bacon wrote Shakespear's plays or not. The good wife thought Bacon the writer.

So she said to her husband, "When I get to heaven I will ask Bacon."

"Suppose he is not there," grunted the good man.
"Then you ask him," replied the good wife.

Best of Movies Shown in City, Says Robarge

"The management of the Cosmo Theatre," said Mr. A. L. Robarge, owner and proprietor, "and this includes Mrs. Robarge and Howard Robarge, wish to congratulate the Merrill Daily Herald on its 25th anniversary, and also to take this opportunity for expressing our thanks to Walt Chisen, for it was he who was instrumental in our coming to this beautiful city, which has been both pleasant and profitable to us.

"During the sixteen years that we have spent here, there has not been a worth while picture made that has not been shown either at the Badger Opera House, or at the Cosmo; and it has not been, neither is it now, necessary to go to the surrounding cities to see the best that is turned out in the line of photoplays; our prices have always been from 15 to 25% lower than in the neighboring towns, and we hope the wonderful patronage that we have enjoyed will continue in the future, enabling us to furnish you with the best in Motion Pictures, at the lowest prices.

"Again we congratulate the Merrill Daily Herald, and thank the citizens of Lincoln county for their liberal patronage."

BADGER THEATRE

Sound Equipment
Of The Most
Modern Type

WE ARE TRYING TO
PLEASE THE PUBLIC AND
WE CERTAINLY APPRE-
CIATE YOUR PATRONAGE.

BADGER HOTEL

Established October 10, 1904

CONGRATULATIONS:

TO MERRILL—
FOR FIFTY YEARS OF
PROGRESS.

TO THE HERALD—
FOR TWENTY-FIVE
YEARS OF SERVICE.

The home of good food and
satisfied patrons—

THANK YOU for your splendid
patronage, people of Merrill and
vicinity.

We trust we have kept faith
with you.



As Good As The Name



HOTEL LINCOLN

C. C. MURPHY, Prop.

MERRILL, — WIS.