

GRUETT DRUG COMPANY GROWS FROM ONE STORE TO THREE SINCE 1914

The Gruett Drug company, present owner of two stores in Merrill and one in Wausau, was started in December, 1914, when Al-

P. Amos Gruett



President and Manager
Gruett Drug Company

bert Gruett, Mrs. Albert Gruett and P. Amos Gruett formed a corporation with that name and purchased the Sixth Ward Drug store from the Receiver in Bankruptcy for this district.

P. Amos took active management for the corporation and under him the business grew and prospered.

In March 1919, the Gruett company purchased the F. C. Zemlika Drug Store and the Zemlika building on West Main street. This building was immediately rebuilt and modernized. In January, 1923 the former Zemlika building was sold to Kohlhoff, Krueger and company, and the building they occupied then was taken in exchange.

Since then the Gruett company has had its main store in these quarters. Before it went into the location it modernized and added to the building, making it one of the finest drug store properties in the state.

The firm has always had a great deal of confidence and faith in the city of Merrill, which it displayed repeatedly by making extensive improvements on the property it has acquired.

In April, 1928, the company purchased the F. G. Weichman Drug Store in Wausau. It was reorganized as a separate corporation in December, 1933, under the

name of Gruett Brothers, Incorporated, of which P. Amos Gruett is president, Edwin Gruett, vice president, and Walter J. Gruett, secretary and treasurer. Merrill people feel at home in this Wau-

sau store and the many Merrilites who stop in there daily while in Wausau feel that this store is partly theirs and that it is a part of the Merrill firm.

The present officers of the

Gruett Drug company in Merrill are: P. Amos Gruett, president; Mrs. Albert Gruett, vice-president; and Helen R. Gruett, secretary and treasurer. It has always been a closed family corporation.

You are always welcome at Gruett's. This is the well known slogan that is featured in all Gruett Drug Stores, and it is more than a slogan with us. Our first interest in a customer is to make him or her welcome. Courtesy and satisfaction follow closely a cordial welcome. These are the rules we follow in our efforts to please and serve.

GRUETT'S Walgreen System DRUG STORES

PRESCRIPTION DEPARTMENT

This department is the special feature of our store. See Our Glass Front Modern Open View Prescription Department. Using only the Best Fresh Ingredients.

PACKAGE & PATENT MEDICINE

Featuring the famous Walgreen Tested and Guaranteed Package and Patent Medicines. Your money cheerfully refunded on all Walgreen Products if not satisfied. We also carry at cut prices all Nationally Advertised Patent Medicines.

COSMETICS AND PERFUMES

Lucien LeLong	Elizabeth Arden	Coty
Dorothy Gray	Barbara Gould	Houbigants
Leon Navar	Hudnut	Bourjois
Marvelous	Woodbury	Evening in Paris
Ponds	L'Adonna	Springtime in Paris
		Karens, etc.

And All Popular Nationally Advertised Creams, Powders, Perfumes, Lip Sticks, and all other toilet requisites:

GIFT DEPARTMENT

Gifts for Ma, Pa, and The Whole Family for All Occasions. Card Party Prizes. Leather Goods. Many Nationally known lines—Weller Pottery, etc.

STATIONERY & SCHOOL SUPPLIES

Textbooks for Merrill High and Public Schools, also Trinity Lutheran School. Finest Stock of School Supplies in town. Featuring the New Vacuum Filled Fountain Pen. Wholesale Supply for Rural Schools.

SODA FOUNTAIN SERVICE

Featuring Luick's Ice Cream and Jumbo Sodas and Sundaes. Booth Service every day, 8:00 A. M. to 10:00 P. M.

OUR MUSIC DEPARTMENT

Zenith Radios—CAPEHART ORCHESTROPES—Graduate Radio Technician to Service any make of radio, etc. Phone us for prompt, expert Radio Service.

COMPLETE RETAIL LIQUOR STOCK

LICENSED STATE LIQUOR STORE

Whiskey, Brandy, Gin, Wines, Vermouths, Champagnes, Cordials at popular prices.

OUR MEN'S DEPARTMENT

Cigars, Cigarettes, Tobaccos, Pipes, Lighters, Lighter Sets, Shaving needs of all kinds. Novelties, Men's Leather Goods.

VETERINARY SUPPLIES

Complete line of Dr. Hess Stock Foods and Remedies. Complete line of Dr. Roberts Remedies. Complete line of Sargent's Dog Remedies. Complete line Justrite and Kaempfer Bird Remedies and Fish Foods. And also other nationally advertised stock, poultry and pet remedies.

AND WHEN IN WAUSAU

Feel Welcome at Gruett's Wausau Store

FATHER MENARD MEMORIAL



This monument, which stands beside Highway 91 about seven miles out of Merrill, marks the place where the French missionary explorer was last seen by an Indian, crossing the Wisconsin river in 1661. His fate from then on is a mystery that has never been solved.