

## Schulman Saw World Before Locating Here

The early life of Hyman Schulman, who has recently become proprietor of the tailoring establishment on Mill street, No. 109, was composed of a practical desire to see the country and also better his circumstances, during which he traveled through parts of Austria and Germany eventually coming to the United States with the desire still unsatisfied.

While a resident of New York City, he was afforded an opportunity to come to Merrill and enter the employ of Harry Krom, who conducted a clothing store here for many years, Hyman having charge of the altering, pressing and repair department as well as acquiring the added benefit of retail salesmanship. This occurred in 1915.

This position he retained until the death of Mr. Krom in 1932, and the Krom business was closed out, after which he continued his line on his own responsibility, at his home.

Upon the death of Alex Weber, he succeeded by purchase to the business, where he hopes to remain for an indefinite length of time. With 26 years of experience in this line, Mr. Schulman feels that he is capable of catering to the public with efficiency and satisfaction to his customers.

He is assisted at his shop by Mrs. Schulman, who is also experienced in the art of needlework, and thus hand in hand they hope to go on to greater success.

In addition to his tailoring business he represents two of the largest made-to-order clothing houses in the country, the Ed. V. Price Company, and the M. Born Company, both of Chicago.

## Emerich Store Under Same Men After 41 Years

The Emerich Mercantile company through succession of its first inception, has been in operation at 1504 West Main street, for a period of better than 41 years, and is still going under the leadership and direction of its initial incorporators.

George Rothlisberg, now located on Grand avenue, was the first to establish the business at the present location in a building far less impressive than the present structure.

It was in 1893, that J. A. Emerich and E. H. Staats acquired the property, purchased from George Rothlisberg, and in 1919 the "Emerich Mercantile Company" was organized with the following officers in charge:

President—J. A. Emerich  
Vice-President—E. C. Kiepke  
Secretary-Treasurer—L. E. Emerich

Those officers still attain with the exception of the last named, L. E. Emerich, who having succeeded to the management of the Merrill Woolen Mills, is in turn succeeded by E. B. Emerich, as manager, and Carlos Emerich, as

## CENTRAL SHOE STORE OPENED HERE IN 1928

The Central Shoe Store was organized in Merrill in 1928 when G. W. Hafemeister came here from Antigo and with Ervin Zander, bought out the stock of the former F. A. Grundeman Shoe Store.

Three years later Mr. Hafemeister took over Mr. Zander's share of the business, and is now sole proprietor.

The store started in business handling all Central Gold Standard solid leather footwear, consequently the store derived its name "Central Shoe Store." Besides the Central Gold Standard line, the firm has the well-known Robin Hood line of children's shoes, a central product; Nunn-Bush ankle fashioned offords for men, a high quality make, and Goodrich Rubber footwear including canvas shoes of various types, overshoes and rubbers. The only product handled by the store besides shoes is Phoenix Men's and Women's hosiery, a famous line, which like Nunn-Bush shoes, is made in Wisconsin.

## Grundy Known As Great River Man In Old Days

The Bosworth's had as neighbors Mr. and Mrs. Thomas Grundy. Mr. Grundy had the reputation of being one of the best river men on the Wisconsin. He too engaged in logging. Mrs. Grundy died early in life. The Grundy's had one daughter, who as a young lady had the reputation of being the most beautiful girl in Lincoln County. She married Joe Getchell. The Getchell's developed a fine farm out on Pine River. Sheriff Harold J. Getchell is their son.

## Merrill Bakery First In City; Ormstead Head

The Merrill Bakery, 818 First street, bears the distinction of being the oldest existing bakery in the city.

Among its former owners and operators during its existence were Otto Bauman, who is now in California; William Close, Charles Leisman and Charles Johnson, all still residents of this city.

Mr. Ormstead, present proprietor, came here in July, 1932, from Detroit, and took possession.

Mr. Ormstead is a "master baker," having started to learn the bakery business at the age of 16 years, at Oslo, the Capital of Norway. To become a master baker in Norway, is to spend four years in the employ of the Wais Bakery Company, one of the most extensive bakery companies in this country.

Mr. Ormstead, being a practical baker, not only supervises the production of the Merrill Bakery, but personally, with the assistance of one helper, attends to all the baking, producing a wide variety of bakery goods, of most excellent quality, with strict attention to special orders, including the Danish method of bakery goods if desired.

The reputation of the Merrill Bakery has always been sustained through the merit of its goods, and Mr. Ormstead promises that the good will of the institution shall not suffer under his management, either in the tidy workroom, or the efficient sales department.

## Woman Cookee In First Camp Stuck Through Famine

The first white woman to come within twenty miles of Merrill, was Mrs. William Gardner, who cooked in Peter Kelley's logging camp in the winter of 1844-45, where Mr. O. B. Smith also worked that winter.

Provisions ran short during the winter—the crew lived on salt pork and potatoes and drank water. Mrs. Kelley sent a man down to Jim Moore at Wausau to get some tea and flour for the woman.

Mrs. Kelley's man was told that "nary a leaf of tea nor ounce of flour could be had, but if he was concerned about the health of the woman he could send her down to Wausau and she would be well cared for."

## Built Old House

T. P. Mathews built the house which stands between the Mrs. H. J. Bowell and John Rehfeldt residences.

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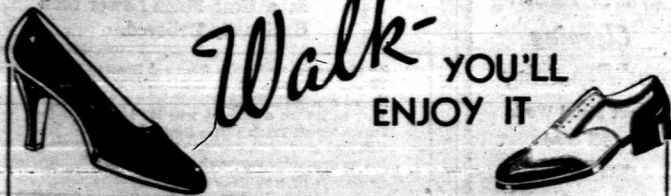
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GROCERIES  
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## Variety



**MERRILL BAKERY**



Walk YOU'LL ENJOY IT

In our smart shoes! Shoes made for ease in walking are bound to be comfortable in all their other tasks! That's why these shoes by Central are such big favorites among smart women. Come in and let us show you our new fall line. You will like them.

**CENTRAL SHOE STORE**