

SALES PROVE IT!

LEADER IN

Style



LEADER IN

Value

\$**650**

and up

**YOUR PRESENT CAR
WILL BE WORTH LESS
NEXT YEAR. WHY WAIT
LONGER TO TURN IT IN
WHEN OLDSMOBILE
GIVES YOU
EVERY ADVANCED
FEATURE NOW!**

A GENERAL MOTORS VALUE

**THE ONLY LOW-PRICE CAR WITH
all THESE ADVANCED**

features

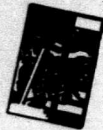
**SUPER-HYDRAULIC BRAKES .. KNEE-ACTION WHEELS
CENTER-CONTROL STEERING .. 77 ACTUAL MILES PER HOUR
AIR-STREAM FISHER BODIES with NO DRAFT VENTILATION
ALL-SILENT TRANSMISSION .. RIDE STABILIZER
.. 17 MILES to the gallon AT "50" .. 64 HORSEPOWER
.. FULL-PRESSURE LUBRICATION—*even to piston pins.***

No wonder Oldsmobile sales have doubled! Thousands of families who never owned anything but the lowest-price cars now find the Style Leader Oldsmobile within their reach.

Oldsmobile has every one of the advanced features that make you want to own it—more room, safety, power, comfort, beauty, economy and long life. Get behind the wheel of this car and find out why you get more for your money than in any other low-price car! You can arrange easy payments on the G. M. A. C. time payment plan.

Base \$650 and up. Eight \$680 and up. No price at Lansing, subject to change without notice. Spare tire with hub, metal tire cover, bumpers front and rear, and rear spring covers built in all cars at extra cost.

FREE BROCHURE "HOW TO TRY THE PERFORMANCE OF A MOTOR CAR." Unbound from experiences of our drivers. Not in Oldsmobile advertisements. Ask an Oldsmobile dealer for your copy.



OLDSMOBILE

KNUDSON MOTOR SALES

Cor. W. Main & Genesee Sts.

Merrill, Wis.

ONE LOOK MAKES YOU WANT IT . . . ONE RIDE PROVES YOU'RE RIGHT