

# SALES PROVE IT!

LEADER IN  
*Style*



LEADER IN  
*Value*

\$**650**

YOUR PRESENT CAR  
WILL BE WORTH LESS  
NEXT YEAR. WHY WAIT  
LONGER TO TURN IT IN  
WHEN OLDSMOBILE  
GIVES YOU  
EVERY ADVANCED  
FEATURE NOW!

A GENERAL MOTORS VALUE

THE ONLY LOW-PRICE CAR WITH  
all THESE ADVANCED  
*features*

**SUPER-HYDRAULIC BRAKES . . KNEE-ACTION WHEELS  
CENTER-CONTROL STEERING . . 77 ACTUAL MILES PER HOUR  
AIR-STREAM FISHER BODIES with NO-DRAFT VENTILATION  
ALL-SILENT TRANSMISSION . . RIDE STABILIZER  
. . 17 MILES to the gallon AT "50" . . 64 HORSEPOWER  
. . FULL-PRESSURE LUBRICATION—*even to piston pins.***

No wonder Oldsmobile sales have doubled! Thousands of families who never owned anything but the lowest-price cars now find the Style Leader Oldsmobile within their reach.

Oldsmobile has every one of the advanced features that make you want to own it—more room, safety, power, comfort, beauty, economy and long life. Get behind the wheel of this car and find out why you get more for your money than in any other low-price car! You can arrange easy payments on the G. M. A. C. time payment plan.

From \$600 and up. Right-hand drive \$650 and up. See prices at Lansing, subject to change without notice. Spare tire with lock, metal tire cover, bumpers front and rear, and rear spring covers built in all cars at extra cost.

**FREE BOOKLET "HOW TO TEST THE PERFORMANCE OF A MOTOR CAR."** Unbound. Based on experience of our drivers. Not an Oldsmobile advertisement. Ask an Oldsmobile dealer for your copy.



# OLDSMOBILE

## KNUDSON MOTOR SALES

Cor. W. Main & Genesee Sts.

Merrill, Wis.

ONE LOOK MAKES YOU WANT IT . . . ONE RIDE PROVES YOU'RE RIGHT