

Albert H. Weinbrenner Co.



The original Weinbrenner plant in 1937.



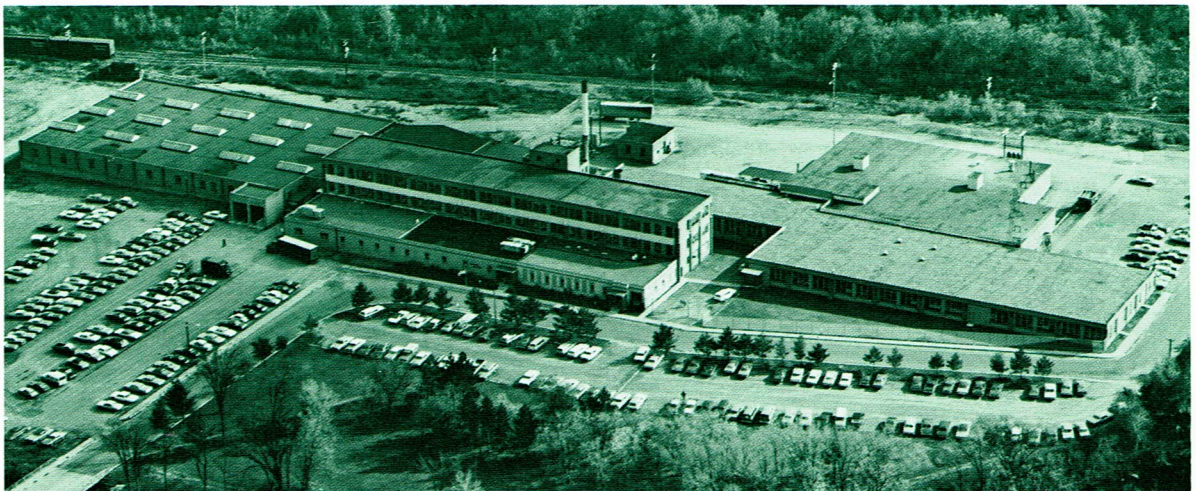
A
1936
Black Kip &
White Elk Oxford,
one of several models of
men's work & dress shoes
made in Merrill.

The Merrill Industrial Foundation, headed by C.R. Livingston, Atty. F.J. Golden & P.A. Gruett, helped Merrill out of the Depression years by coaxing Albert H. Weinbrenner of Milwaukee to expand to the north. With the completion of the original plant, December 6, 1936, a two day celebration preceded the installation of machinery. By the end of 1937, 300 people were earning \$20.00 a week, and employment gained rapidly throughout the area.



A 1972
Brown & Black
Oxford, One of over 200 styles manu-
factured today in Merrill.

Weinbrenner takes pride in its part in Merrill's growth. We want Merrill to continue growing proudly as we have. Happy Birthday, Jenny Bull Falls!



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SHOE COMPANY

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MERRILL, WISCONSIN 54452