

1949

Get Acquainted
SALE
Thurs. - Fri. - Sat.
SEPT.
22
23
24

YOU NAME THE PRICE!!
ON THIS BEAUTIFUL 6 CU. FT. KELVINATOR FARM AND HOME FREEZER

• 6 Cu. Ft. Capacity
• Best-Proof Aluminum Interior
• Storage Baskets
• Flexible Installation in Walls and List
• Thermometer
• Five Year Warranty on Seal

\$269.95

STOP IN AND SEE THIS NEW 7 CU. FT. KELVINATOR FREEZER AND MAKE YOUR BID - Only Sealed Bids Will Be Accepted - Your Bid Must Put This Freezer in Your Home

Hargrave Appliance opened for business in September 1949 at 409 W. Main and moved to their present location in 1952. Doug Hargrave has been constantly on the look out to improve the product lines and the services to go with them. It is notable that in the original ad of 1949 a 6 cu. ft. Kelvinator freezer was offered for \$269.95. Today Hargrave Appliance features a new 7 cu. ft chest for \$149.95. Who said prices have gone up? Not at Hargraves. The full Kelvinator line is carried, ranges, refrigerator, freezers, washers and dryers.



HARGRAVE
APPLIANCE CO.
808 E. 1st Merrill, Wis.

New business celebrates city's 125th anniversary



Mr. and Mrs. Willie Leider and son, Gary, are joining Merrill's Quasquicentennial celebration and are inviting all their customers to participate in the scheduled events.

Owners of Willie's Wheel Alignment Service,

the Leiders began business in their current building in 1970. In addition to wheel alignment service, Willie's also provides snowmobile service and sales.

Willie's Wheel Alignment Service

105 S. Center Avenue