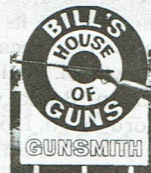


Bill's House of Guns features over 2,000 guns in stock. Major brand names with a complete line of hunting accessories including smithing service, rebluing and gun stock refinishing. What once was a hobby, then outgrowing the first store finally in March 1971, moved to their present location. Progressing with Merrill and celebrating its 125th Quasiquintennial.

BILL'S HOUSE OF GUNS INC.

Rt. 3, 4 miles E. of Merrill on Hwy 17

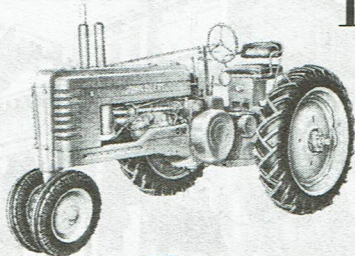
Phone 536-7663



125

Congratulations to Merrill 125 Years

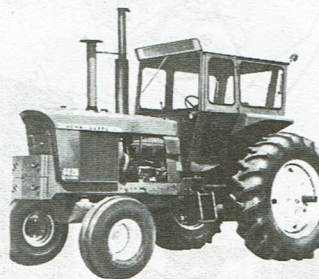
125



THEN

The Merrill community has grown over the years and we feel ourselves a part of this growth since we have been in business for nearly 24 years.

Our beginning in business was modest and small but during the years we have grown to become an important part of this city. Reinhardt Knispel and Herman Krueger started out with but one employee and the business served the immediate Merrill area. Walter Latzig was our first employee and is still here. We now have a number of additional employees, many of which have been here for some years, such as Sadie Henrich with 18 years. Herman Schulz with 10 years, Marvin Koehler, 8 years, Alvin Hipke, 6 years, William Knispel for 8 years, William Trempe for over 3 years along with the following who have been here for a lesser time: George Mielke, Glen Samulson, Don Beyer, and Royal Ahrens. Lee Knispel works part time when he is not in school. Mrs. Knispel, too, has been here through the years to help along. Mr. Krueger has been retired for a few years now.



NOW

Today, we have branched out. More lines have been added to the rather complete John Deere line of farm and industrial machines and lawn and garden equipment. We are servicing farmers and city folks with their various needs in our lines, including surrounding counties that bound our Lincoln County. We are glad to be a part of Merrill.



Knispel & Krueger, Inc.

John Deere Sales & Service/plus New Idea - Hesston - DeLaval Milkers - Ariens - Kasten Forage boxes & wagons. Ezeetrail wagons - Farm supplies.