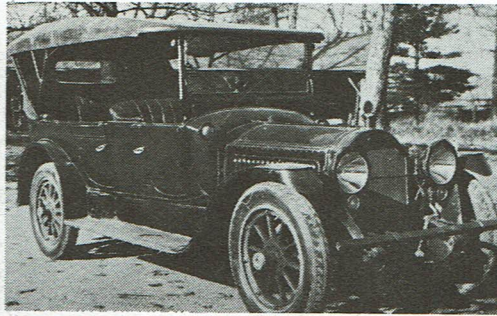


Variety Store Served Merrill in 1916



Mr. and Mrs. Otto Kellner



1916 Twin Six
Packard Touring
Car

Mr. and Mrs. Otto Kellner owned Merrill's first variety store. The shop opened in 1916 — 56 years ago. The store today, is known as Hull's Ben Franklin, owned by the Herman Hull family. In operation since 1937, Ben Franklin was remodeled in 1970.

BEN * FRANKLIN®

H. A. Hull, Owner

407 Grand Ave.

Merrill, Wisc.

FREE PARKING AT REAR OF STORE

New Business Joins in Celebration

Paramount Studios joins Merrill's anniversary celebration as one of the newer retailers in this city. Opened on August 31, 1971, the studio is the world's finest photo finishers featuring low prices on all photo supplies.

Paramount Studio Company has been saving memories on film for 50 years. Picture it today, see it tomorrow.

Mrs. Duane Berndt and Roselin Harris are managing the studio to serve you best.

**PARAMOUNT
STUDIOS**

1001 E. Main — Downtown Merrill

