

## For the Best in Old Time Music



FEATURING NAME BANDS  
EVERY FRIDAY AND SATURDAY NIGHT.

July 28 & 29 – Polka Teens  
August 4 & 5 – Odds & Ends

STOP IN AT



### Les & Jim's Lincoln Lanes

Merrill, Wisconsin

*Where the North Begins and the Fun Never Ends*

## Established in 1933 by Charles Ament, Sr.



Shorty and Bud Ament dropping off a Barrel of Brew at Marella's Bar, 1938, with 60-odd years of luggin' and tottin' to go!

"Happy Days are here again", they sang as Pope Bros. Trucking (now Glendening) of Wausau brought Mr. Ament a truckload of legal beer for distribution in Merrill. Beer was 5c a glass; no 6-paks or cans. Barrels of suds (weighing 435 lbs. each) were delivered to two places in town: Rohdes Gesundheit (Elmer's Tap), and Severt's (Social & Sick). Shorty sez, "they haven't gotten any lighter!" Bud sez, "we've got the same accounts we had back in 1936, plus a bunch." Bradley Store has been on the books since 1935. Places that used to take 1 or 2 halves, however, now have walk-in coolers and take up to 25 half-barrels at a time.

Ament & Sons, Inc. now employs 10 people; Bud is president of the corporation, Mrs. Victoria Ament is the vice-president, and Shorty is secretary-treasurer.



## A Successful Family Business! AMENT & SONS, INC.

MERRILL'S HAMMS - PABST DISTRIBUTORS  
536-4919 • 601 S. ALEXANDER ST., MERRILL

